Alt Order #

\$300.00

\$300.00

\$300.00 NM

NM

NM

DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 945701-1
 09/09/12
 September 2012
 08/27/12 - 09/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingt
 National

www.wesh.com

Billing Address:

Advertiser Product BROOKS,GOODSON,BRO Estimate Number

McLaughlin & Associates Attention: Accounts Payable 566 S. Route 303 Blauvelt, NY 10913

 08/28/12 - 09/06/12
 945701
 07900204

 Billing Calendar
 Billing Type
 Deal #

Cash

Order#

Special Handling

Flight Dates

Broadcast

| IDB # | Advertiser Code | Product Code | RPFL |

Agency Ref Advertiser Ref

:30 BBOR100TVFL

:30 BBOR100TVFL

:30 BBOR100TVFL

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

1 WESHW

2 WESHTh

4 WESHF

08/30/12

08/31/12

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			/04/12		OON NEWS 12-12:30	12:00-12:30 PM		0 BBOR100TV				1
			/05/12		OON NEWS 12-12:30	12:00-12:30 PM		0 BBOR100TV			2	١
	3 W	ESHTh 09	/06/12	12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	1 :3	0 BBOR100TV	/FL		\$300.00	١
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12:00-12:30 PM

12:00-12:30 PM

12:00-12:30 PM

08/29/12 12:27 PM M-F NOON NEWS 12-12:30

12:14 PM M-F NOON NEWS 12-12:30

11:59 AM M-F NOON NEWS 12-12:30

Send Payment To:





| Invoice # | Invoice Date | Invoice Month | Invoice Period | 945701-1 | O9/09/12 | September 2012 | O8/27/12 - O9/06/12

Advertiser	Product	Estimate Number
Republican Party of Florida	BROOKS,GOODSON,BRO	

ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
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			tely Pre-emptible with			.00	•				
,	5 09/03/12 Class of Tir	09/06/12 ne - Immedia	M-F 4-5 PM NEWS		1111	:30	4	\$700.00	NM		
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	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	3 WE		03/12 M-F 5.5,5.6,5.7	4-5 PM NEWS	M-F 4-5 PM	:0	00			\$700.00	NN
	5 WE		03/12 2:21 PM Gol .1,7.6,5.3	f Various	Various Golf	:3	O BBOR100TV	/FL		\$1,000.00	NN
	6 WE		03/12 3:57 PM Gol .1,7.6,5.3	f Various	Various Golf	:3	0 BBOR100T\	/FL		\$1,000.00	NN
	7 W	ESHTu 09/		C Today Show III	11AM-12PM/10	-11/ :3	0 BBOR100T\	/FL		\$500.00	NN
	1 WI			4-5 PM NEWS	M-F 4-5 PM	:3	0 BBOR100T\	/FL		\$700.00	NN
				4-5 PM NEWS	M-F 4-5 PM		0 BBOR100T\			\$700.00	
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-	6 08/28/12 Class of Tir	08/31/12 me - Immedia	M-F 4-5 PM NEWS		-1111	:30	4	\$700.00	NM		
	Weeks:	Start Date 08/27/12	End Date MTWTFS 09/02/12 -1111-		Rate \$700.00						
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	3 WI	ESHTu 08/		4-5 PM NEWS	M-F 4-5 PM	:3	30 BBOR100T	/FL		\$700.00	N
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	1 WI	ESHTh 08/	30/12 4:22 PM M-F	4-5 PM NEWS	M-F 4-5 PM	:3	30 BBOR100T	/FL		\$700.00	
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	7 09/03/12 Class of Tir	09/06/12 me - Immedia	M-F 5-6 PM ROT	5:00-6:00 PM out notice	2222	:30	8	\$900.00	NM	an property and	
	Weeks:	Start Date 09/03/12	End Date MTWTFS 2222	Spots/Week	Rate \$900.00						
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	1 WI		/03/12 M-I 5.5,5.6,5.7	= 5-6 PM ROT	5:00-6:00 PM	:(00			\$900.00	NI
	6 WI		/03/12 <i>M-I</i> 5.5,5.6,5.7	= 5-6 PM ROT	5:00-6:00 PM	:0	00			\$900.00	NI
	2 WI	ESHTu 09/		5-6 PM ROT	5:00-6:00 PM	::	30 BBOR100T	VFL		\$900.00	NI
	8 WI	ESHTu 09/	/04/12 5:57 PM M-I	5-6 PM ROT	5:00-6:00 PM	:	30 BBOR100T	VFL		\$900.00	N
	5 W	ESHW 09/	/05/12 5:20 PM M-I	5-6 PM ROT	5:00-6:00 PM	::	30 BBOR100T	VFL		\$900.00	
	3 W	ESHW 09/	/05/12 5:53 PM M-I	5-6 PM ROT	5:00-6:00 PM		30 BBOR100T	VFL		\$900.00	
				5-6 PM ROT	5:00-6:00 PM	:	30 BBOR100T	VFL		\$900.00	
				5-6 PM ROT	5:00-6:00 PM		30 BBOR100T			\$900.00	
	8 08/28/12 Class of Ti	08/31/12 me - Immedia	M-F 5-6 PM ROT ately Pre-emptible with	5:00-6:00 PM out notice	-2222	:30	8	\$900.00	NM		
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	6 W			F 5-6 PM ROT	5:00-6:00 PM		30 BBOR100T	VFL		\$900.00	
	1 W	ESHTu 08	/28/12 5:42 PM M-I	F 5-6 PM ROT	5:00-6:00 PM	:	30 BBOR100T	VFL		\$900.00) NI
	5 W	ESHW 08	/29/12 5:30 PM M-	F 5-6 PM ROT	5:00-6:00 PM	:	30 BBOR100T	VFL		\$900.00	
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	3 W	ESHTh 08	/30/12 5:28 PM M-	F 5-6 PM ROT	5:00-6:00 PM	:	30 BBOR100T	VFL		\$900.00	
				F 5-6 PM ROT	5:00-6:00 PM		30 BBOR100T			\$900.00	
			The second secon								

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 945701-1 | September 2012 | 08/27/12 - 09/06/12

Advertiser Product Estimate Number

Republican Party of Florida BROOKS,GOODSON,BRO

www.wesh.com

ine	Start Date En	d Date	Descrip	tion	Start/End Time	MTWTFSS	Len		pots/ /eek	Rate	Туре	
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		ay Air		<u> Air Time</u> <u>Descri</u>		Start/End Time	<u>e</u> <u>l</u>	Length A				Rate Tyr
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		t <u>Date</u> 3/12	End Date 09/09/12		Spots/Week 4	<u>Rate</u> \$1,600.00						
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	1 WESHI			6:22 PM M-F 6		M-F 6-6:30 PM			BOR100T			\$1,600.00 N
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	3 WESH			6:27 PM M-F 6		M-F 6-6:30 PM			BOR100T			\$1,600.00 N
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13	3 09/02/12 09 Class of Time -	/02/12 Immedia		unday Today mptible without	8:00-9:00 AM/9-1 notice	1 <i>F</i> S		:30	1	\$1,400.00	NM	
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	1 WESH	Su 09/	02/12	6:30 PM SA/SI	J 6-6:30 PM	SA/SU 5:58-6	3:30 PI	:30 1	BBOR1007	TVFL		\$900.00

Gross Total \$50,600.00

Send Payment To:

Invoice #



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

	No. 100		
Invoice #	Invoice Date	Invoice Month	Invoice Period
945701-1	09/09/12	September 2012	08/27/12 - 09/06/12

Advertiser	Product	Estimate Number
Republican Party of Flori	da BROOKS, GOODSON, BRO	

www.wesh.com

Agency Commission

\$7,590.00

Net Amount Due

\$43,010.00